METHOD OF RESEARCHING AND ANALYZING INFORMATION CONTAINED IN A DATABASE

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Abstract of the Disclosure

This invention describes a method of researching and analyzing information contained in documents that belong to a first database and are organized according to first set of fields for an electronic search and retrieval by a computer. The method includes the steps of conducting an electronic search of the first database to retrieve at least one document, developing user-defined fields, reading the at least one document to retrieve information pertaining to the user defined fields, entering the at least one document, values of the first set of fields for the at least one document, the user-defined fields and the retrieved information pertaining to the user defined fields into a second database and analyzing the information contained in the second database. An example of a first database is the USPTO patent database and the documents are patents. In this case a user fills out input forms describing and capturing specific interests, which are used to develop user-defined fields. Examples of such user-defined fields include among others core competencies, technologies, elements, business drivers, products, fields of the invention, problems solved, intellectual property strategy, priority, capabilities, level of novelty, market size, maturity of technology, patent strategy, business strategy, importance of products, detectability of the invention, use of the invention by competitors, suppliers, and customers, alliance potential or technology transfer potential and prestige.

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